



TMAA NATIONAL CONFERENCE
13-14 MARCH 2025 SYDNEY
SPONSORSHIP PACKAGES

SAFER & STRONGER TRAFFIC MANAGEMENT



TMAA WELCOME

Safer & Stronger Traffic Management



Welcome from TMAA

I am thrilled to invite you to the TMAA 2025 National Conference on "Safer & Stronger Traffic Management".

You'll hear from industry leaders and suppliers on innovative new tools and techniques to advance traffic management while keeping our roads safe.

The conference is also a chance to reconnect with peers and honour the dedicated individuals that make our industry shine. We will celebrate with eleven Excellence Awards. With an exciting program of speakers, exhibitors and networking events, this year's conference promises to engage, educate and inspire.

I hope you will join us as we build the future of traffic management and recognise the people who make it happen.

Matthew Bereni
Chief Executive Officer

Why Partner with TMAA

A partnership with the TMAA means you are supporting our vision. TMAA's vision is a safe and zero harm traffic management industry across Australia.

Aligning yourself with the TMAA provides Strategic benefits:

- Showing support for a professional body that is leading advocacy for members, associates, suppliers and stakeholders
- Being aligned with the recognised peak body for the traffic management industry
- Attracting your next generation of key clients and professional allegiances
- Promoting excellence in the profession
- Positioning your company as a leader in the traffic management sector
- Networking directly to promote your company's products and services
- Promoting your competitive edge
- Working with Australia's leading traffic management companies
- Accessing the delegate listing to pursue relationships.

TMAA Conference Office

For general event and sponsorship enquiries please contact the TMAA Conference Office on:

Phone: 02 8850 4200
Email: events@tpmevents.com.au
Website: www.tmaaconference.com.au





TMAA NATIONAL CONFERENCE

Program Snapshot



Program Snapshot

Thursday 13 March 2025

- Golf Day
- Archery
- Exhibition Sponsor Showcase
- Conference Opens
- Plenary Sessions
- Welcome Drinks

Friday 14 March 2025

- Industry Leaders Breakfast
- Exhibition Sponsor Showcase
- Plenary Sessions
- Panel discussion with 2024 Traffic Controller of the Year finalists
- TMAA Awards & Gala Dinner





TMAA NATIONAL CONFERENCE

2025 Sponsorship Options



Sponsor Benefits	Platinum SOLD	Gold (4 available)	Silver (15 available)	Golf Day SOLD	Archery (1 available)	Welcome SOLD (7 available)	Pre-Gala SOLD (7 available)	Lanyard (1 available)	Cooler Bag SOLD (7 available)	Coffee Cart SOLD	Notebook SOLD (7 available)
Annual investment (ex GST)	\$18,900	\$9,900	\$4,900	\$4,900	\$2,400	\$15,000	\$4,900	\$2,900	\$3,900	\$2,900	\$1,900
Priority option to renew Sponsorship package at similar level the next year	✓ with rights of 1st refusal	✓ with rights of 2nd refusal	✗	✗	✗	✗	✗	✗	✗	✗	✗
Delegates address <i>*See Individual Packages for detailed inclusions</i>	✓	✓	✗	✓	✓	✓	✓	✗	✗	✗	✗
Gala Dinner address <i>*See Individual Packages for detailed inclusions</i>	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Exhibition Stand	Large Stand (6m x 3m)	Medium Stand (3m x 3m)	Small Stand (2m x 2m)	✗	✗	✗	✗	✗	✗	✗	✗
Full Conference Registrations (including Welcome Drinks and Gala Dinner)	3	2	✗	✗	✗	✗	✗	✗	✗	✗	✗
Additional Welcome drinks tickets	3	2	✗	✗	✗	3	✗	✗	✗	✗	✗
Additional Gala Dinner tickets	3	2	✗	✗	✗	✗	✗	✗	✗	✗	✗
Logo inclusion on Gala Dinner media wall	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
One branded VIP Gala Dinner table (merchandise to be provided by Sponsor)	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Recognition as Sponsor on all conference marketing material with your company logo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as Sponsor on conference website with your logo hyperlinked to your company website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as Sponsor on TMAA four social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))	2 posts	2 posts	1 post	1 post	1 post	1 post	1 post	1 post	1 post	1 post	1 post
Sponsor Conference highlights' video published on TMAA's four social media platforms post conference	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Opportunity to showcase brand <i>*See Individual Packages for detailed inclusions</i>	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓
Access to sponsored activity's list of participants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Option to secure discounted sponsorship opportunity for unclaimed Excellence Award two weeks prior to Gala Dinner	✓ 50% off with rights of 1st refusal	✓ 50% off with rights of 2nd refusal	✗	✗	✗	✗	✗	✗	✗	✗	✗



TMAA NATIONAL CONFERENCE

Sponsorship Opportunities



Available packages

Platinum Sponsor \$18,900 ex GST (3 available - 3 SOLD)



Sponsorship includes:

- Keynote Speaker introduction or Introductory presentation/video (up to 5 minutes)
- Exhibition Stand (6m x 3m) access to attendees during registration on Thursday, Welcome Reception, Friday morning tea lunch and afternoon tea
- Three (3) Full Conference Registrations plus three (3) additional tickets to Welcome Drinks and Gala Dinner
- Gala Dinner address (up to 3 minutes)
- Logo inclusion on Gala Dinner Media Wall.
**Media Wall logo inclusion subject to confirmation of Platinum Sponsorship by Friday 7 February, 2025.*
- One branded VIP Gala Dinner table (merchandise to be provided by Sponsor)
- Recognition as Platinum Sponsor on all conference marketing material with your company logo
- Recognition as Platinum Sponsor on conference website with your logo hyperlinked to your company website

- Recognition in 2 posts as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Sponsor Conference highlights' video published on TMAA's four social media platforms post conference
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Opportunity to display one (1) vehicle or piece of equipment in primary location outside of conference venue
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference
- Option to secure 50% discounted sponsorship for unclaimed Excellence Award two weeks prior to Gala Dinner



TMAA NATIONAL CONFERENCE

Sponsorship Opportunities



Available packages

Gold Sponsor \$9,900 ex GST (4 available - 2 SOLD)



Sponsorship includes:

- Keynote Speaker introduction or Introductory presentation/video (up to 2 minutes)
- Medium Exhibition Stand (3m x 3m) - medium, access to attendees during registration on Thursday, Welcome Reception, Friday morning tea lunch and afternoon tea
- Two (2) Full Conference Registrations plus two (2) tickets to Welcome Drinks and Gala Dinner
- One branded VIP Gala Dinner table (merchandise to be provided by Sponsor)
- Recognition as Gold Sponsor on all conference marketing material with your company logo
- Recognition as Gold Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 2 posts as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Opportunity to display one (1) vehicle or piece of equipment in primary location outside of conference venue
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference
- Option to secure 50% discounted sponsorship for unclaimed Excellence Award two weeks prior to Gala Dinner

Silver Sponsor \$4,900 ex GST (15 available - 2 SOLD)



Sponsorship includes:

- Small Exhibition Stand (2m x 2m) - small, access to attendees at Welcome Reception, Friday morning tea, lunch and afternoon tea
- Recognition as Silver Sponsor on all conference marketing material with your company logo
- Recognition as Silver Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference



TMAA NATIONAL CONFERENCE

Sponsorship Opportunities



Available packages

Golf Day Sponsor \$4,900 ex GST (SOLD)



Sponsorship includes:

- Opportunity to welcome all golf attendees before the game (5 min)
- Up to 2 dedicated golf tees, including the option to provide giveaways from the tee. Inclusion of 2 players (incl. game fee and cart hire).
- Opportunity to present the main prizes (prizes included)
- Option to host end-of-game drinks (drink costs not included)
- Recognition as Golf Sponsor on all conference marketing material with your company logo
- Recognition as Golf Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Access to Golf Day participants delegate list

Archery Sponsor \$2,400 ex GST (1 available)



Sponsorship includes:

- Opportunity to welcome all attendees before the activity (5 min)
- Two (2) Complimentary Tickets to Archery
- Opportunity to present the main prize (prize included)
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Access to Archery participants delegate list

*Capacity for this activity is 16 participants



TMAA NATIONAL CONFERENCE

Sponsorship Opportunities



Available packages

Welcome Drinks Sponsor \$15,000 ex GST (SOLD)



Sponsorship includes:

- Three (3) tickets to the Welcome Drinks held Thursday 13 March, 2025
- Opportunity to welcome all guests to the Welcome Drinks at beginning of evening (5 min)
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Opportunity to display 1 small vehicle and up to 3 pieces equipment during Welcome Drinks (subject to venue access constraints)
- Opportunity to display your company company on the giant southern screen & north east (combo) or on venue LED perimeter screens
- Access to Welcome Drinks participants delegate list

SOLD

Pre-Gala Dinner Drinks Sponsor \$4,900 ex GST (SOLD)



Sponsorship includes:

- Opportunity to welcome all guests to the Pre-Gala Dinner Drinks at the beginning of the evening (5 min)
- Opportunity to display up to 3 pieces of equipment during Pre-Gala dinner Drinks (subject to venue access constraints)
- Opportunity to display company banner during Pre-Gala Dinner Drinks
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Access to Gala Dinner delegate list

SOLD

Available packages

Cooler Bag Sponsor \$3,900 ex GST (SOLD)



Sponsorship includes:

- Your logo printed in one prominent position (one colour) on the Cooler Bag alongside TMAA logo. TMAA to facilitate production. Deadline for Cooler Bag ordering with logo print is Monday 13 January, 2025
- Opportunity to provide one (1) giveaway item or brochure for inclusion in the Cooler Bag
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference LinkedIn, FB, Twitter, Instagram (on demand)
- Access to conference delegate list for one (1) online email promotion Post-Conference

Lanyard Sponsor \$2,900 ex GST (1 available)



Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the conference lanyard alongside TMAA logo. TMAA to facilitate production. Deadline for lanyard ordering with logo print is Monday 13 January, 2025
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Access to conference delegate list for one (1) online email promotion Post-Conference

TMAA NATIONAL CONFERENCE

Sponsorship Opportunities



Available packages

Coffee Cart Sponsor \$2,900 ex GST (1 available)



Sponsorship includes:

- Provide delegates with fresh coffee with your company branded coffee cart
- Opportunity to provide branded coffee cups (at own cost)
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Access to conference delegate list for one (1) online email promotion Post-Conference

Notebook & Pen Sponsor \$1,900 ex GST (SOLD)



Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the conference notepads and pens placed on every place setting in the Plenary room. TMAA to facilitate the production of these items. Deadline for Notebook & Pen ordering with logo print is Monday 13 January, 2025
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram (on demand))
- Access to conference delegate list for one (1) online email promotion Post-Conference



TMAA EXCELLENCE AWARDS



2024 Excellence Awards presented on 14 March 2025

Benefits	Description	National Traffic Management SOLD per year	Indigenous Traffic Management SOLD per year	Traffic Management SOLD Tier 1 to Tier 2	Traffic Management SOLD Tier 3 to Tier 5	Traffic Management SOLD Tier 6 and over	Traffic Management SOLD per year	Operation Team SOLD per year	Traffic Management SOLD per year	Traffic Management SOLD per year	Traffic Management SOLD per year	Traffic Management Project/Event of the Year	Traffic Management SOLD per year
Timeline	Annual investment (ex GST)	\$9,900	\$7,900	\$5,500	\$5,500	\$5,500	\$5,900	\$5,900	\$5,900	\$5,900	\$5,500	\$5,900	\$5,500
Pre-Event	Your company logo on all Award Nomination forms / TMAA webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Logo inclusion on conference website with hyperlink to Your company website home page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	One (1) electronic sponsor announcement on social media (200 words) featuring Your logo shared with over 10,000 followers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Presentation of branded Finalists' certificate in each state division by your company's representative	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
	Your company representative on judging panels at state and national levels (National TCOY only)	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
During Event	Your logo displayed during the Excellence Award Gala Dinner proceedings	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Your logo shown on Award Trophy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Your logo printed on large novelty cheque	✓	✓	✗	✗	✗	✓	✓	✓	✓	✗	✗	✗
	Prize money	\$2,000	\$1,500	Free 1 page editorial in Detours in the same year	Free 1 page editorial in Detours in the same year	Free 1 page editorial in Detours in the same year	\$1,000	\$1,000	\$1,000	\$1,000	Free 1 page editorial in Detours in the same year	Free 1 page editorial in Detours in the same year	Free 1 page editorial in Detours in the same year
	Recognition of Your company by MC during event proceedings	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	On-screen recognition of Your company during breaks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Keynote/address/presentation at the Annual TMAA Conference Award Gala Dinner	2 minutes	2 minutes	1 minute	1 minute	1 minute	1 minute	1 minute	1 minute	1 minute	1 minute	1 minute	1 minute
	Tickets to Awards Dinner Gala Dinner	2 tickets	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket
Reserved seating allocation at VIP table	✓	✓	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	
Post-Event	Recognition of your company in the social media post event wrap-up	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Press Releases mentioning your company provided to you by TMAA regarding Award winners	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗
	Full page picture of Award winner on Detours cover	✓	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee
	Recognition of your company in conference article in Detours magazine	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



TMAA EXCELLENCE AWARDS

Investment Opportunities



Available Awards packages

TMAA Excellence Awards Sponsors (11 available)



Sponsorship opportunities exist for the following 11 Excellence Awards:

People Awards

- National Traffic Controller of the Year (SOLD)
- Indigenous Traffic Controller of the Year (SOLD)
- Traffic Management Designer of the Year (SOLD)
- Operation Team Member of the Year (SOLD)
- Traffic Management Trainer of the Year (SOLD)

Employer Awards

- Traffic Management Company of the Year, Tier 1 to Tier 2 (SOLD)
- Traffic Management Company of the Year, Tier 3 to Tier 5 (SOLD)
- Traffic Management Company of the Year, Tier 6 and over (SOLD)
- Traffic Management Registered Training Organisation (RTO) of the Year (SOLD)
- Traffic Management Supplier of the Year (SOLD)

Project/Event Award

- Traffic Management Project/Event of the Year

For TMAA Excellence Awards sponsorship enquiries please contact:

Matthew Bereni

Chief Executive Officer

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Email: matthew.bereni@tmaa.asn.au



TRAFFIC CONTROLLER
~ of the year ~
AWARD





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TMAA Conference Office



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For general event and sponsorship enquiries please contact the TMAA Conference Office on:

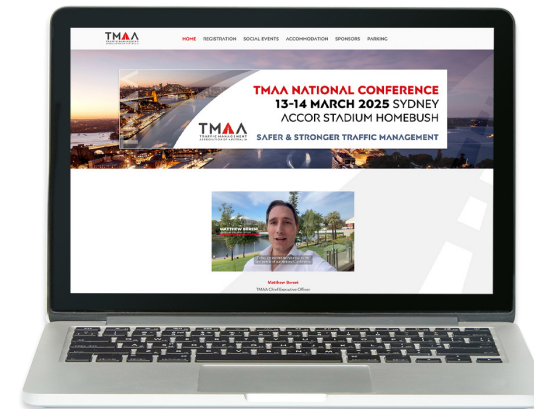
- Phone:** [02 8850 4200](tel:0288504200)
- Email:** events@tpmevents.com.au
- Website:** www.tmaaconference.com.au



Event Social Media

We encourage you to connect with us on Social Media!

- [@TMAAau](#)
- [TMAA Instagram Page](#)
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- [TMAA Facebook Page](#)





TRAFFIC MANAGEMENT ASSOCIATION OF AUSTRALIA

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